Amendments to the Claims:

Claims:

- (Currently amended) A method for managing television programs and their synchronized web simulcasts, the method comprising the steps of:
- (a) detecting incoming television signals from a plurality of sources for tag information identifying the source of <u>said the</u> synchronized web simulcasts <u>for</u> each of a plurality of television <u>programs</u>;
- (b) establishing a <u>web connection to provide a</u> communication channel to the source of said the synchronized web simulcasts <u>for each television program;</u>
- (c) retrieving a number at least one of enhanced features from the source of said the synchronized web simulcasts;
- (d) storing said the retrieved enhanced features in a storage medium for subsequent retrieval if the tag information indicates that said synchronized web simuleasts are not being broadcast currently and displaying a number of enhanced features from the source of said synchronized web simuleasts to a viewer if the tag information indicates that said synchronized web simuleasts are being broadcast currently:
- (e) processing said the retrieved, enhanced features without user intervention to generate feature descriptors; and
- (f) formatting said the feature descriptors according to predetermined criteria to generate a content list<u>i and</u>
- (g) presenting a display to a user showing, for all of the television programs, the content list indicating the feature descriptors of the enhanced features associated with that program.
 - 2. (Currently amended) The method of claim 1, further comprising-the-step
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of presenting said content list to a viewer interactively creating in advance data representative of the plurality of the enhanced features.

3. (Cancelled)

- (Currently amended) The method of claim 1, further comprising the step of selecting one of said the enhanced features tied to a TV program by a viewer.
- 5. (Currently amended) The method of claim 4, further comprising the step of displaying one of said the selected enhanced features selected by said user with the corresponding TV program that is synchronized to said the selected enhanced feature.
- 6. (Currently amended) The method of claim 1, wherein said the predetermined criteria defines the number of enhanced features associated with the source of said the synchronized web simulcasts.
- 7. (Currently amended) The method of claim 1, wherein said the plurality of sources includes at least one of a television network, Internet network, wireless network, and wired network, or a combination thereof.
- (Currently amended) A method for managing television programs and their synchronized web simulcasts, the method comprising the steps of:
- (a) receiving a plurality of television programs from a plurality of television broadcasters:
- (b) detecting the plurality of said the television programs for tag information identifying the respective source of said the synchronized web

simulcasts;

(c) determining whether said the detected tag information indicates that said the synchronized web simulcasts are being broadcast currently; and[[,]]

(e)(1)(i) if yes; establishing a <u>web connection to</u> ehannel connection to the source of said the synchronized web simulcasts indicated by said the tag information:

(e)(1)(ii) downloading and displaying a number of enhanced features from the source of said the synchronized web simulcasts to a viewer; and

(c)(2)(i) if no, establishing a channel connection to the source of said synchronized web simuleasts indicated by said tag information; and,

- (e) (2) (ii) downloading a number of enhanced features from the source of said synchronized web simuleasts for storage in a memory medium for subsequent retrieval; and,
- (d) processing said the retrieved, enhanced features without user intervention to generate feature descriptors; and
- (e) formatting said the feature descriptors according to predetermined criteria to generate a content list selectable by said a viewer user; and
- (f) presenting a display to the user showing, for all of the television

 programs, the content list indicating the feature descriptors of the enhanced
 features associated with that program, from which the user can make a selection.
 - 9. (Cancelled)
 - 10. (Currently amended) The method of claim 8, further comprising the step

of selecting one of said the enhanced features tied to a TV program by said viewer.

11. (Currently amended) The method of claim 8, further comprising the step of displaying one of said the enhanced features selected by said the user with the

corresponding TV program that is synchronized to said $\underline{\text{the}}$ selected enhanced

feature.

12. (Currently amended) The method of claim [[8]] 11, wherein said the

step of displaying is performed interactively in response to $\frac{1}{2}$ the $\frac{1}{2}$ viewer user's

input.

13. (Currently amended) The method of claim 8, wherein said content

listing includes information selected from the group consisting of length, ending time, and a combination thereof further comprising storing the number of

enhanced features from the source of the synchronized web simulcasts for storage

in a memory medium for subsequent retrieval on condition that synchronized web

simulcasts are not being broadcast currently.

14. (Currently amended) The method of claim 8, wherein said the

predetermined criteria defines the number of enhancement features associated

with the source of $\underline{\mathsf{said}}\ \underline{\mathsf{the}}$ synchronized web simulcasts.

15. - 19.(Canceled)

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20. (Currently amended) A system An apparatus for managing television programs and their related web simulcasts, comprising:

a memory for storing a computer-readable code; and

a processor operatively coupled to said the memory, said the processor configured to:

detect incoming television signals from a plurality of sources for tag information identifying the source of synchronized web simulcasts;

establish a <u>web connection to provide a communication</u> channel to the source of said the synchronized web simulcasts;

retrieve a number of enhanced features from the source of said the synchronized web simulcasts; store said the retrieved enhanced features in a storage medium for subsequent retrieval if the tag information indicates that said the synchronized web simulcasts are not being broadcast currently and displaying a number of enhanced features from the source of said the synchronized web simulcasts to a viewer user if the tag information indicates that said the synchronized web simulcasts are being broadcast currently;

process said the stored enhanced features without user intervention to generate feature descriptors;

format said the feature descriptors according to predetermined criteria to generate a content list showing, for all of the television programs, the content list indicating the feature descriptors of the enhanced features associated with that program, from which a selection can be made; and,

display one said enhanced selectable feature[[s]] by said user with the corresponding TV program that is synchronized to said the selected enhanced feature.

- 21. (Currently amended) The method of claim 20, wherein said the content listing information is selected from the group consisting of length, ending time, and a combination thereof.
- 22. (Currently amended) The system method of claim 20, wherein said the predetermined criteria defines the number of enhancement features associated with the source of said the synchronized web simulcasts.
- 23. (Currently amended) A method for presenting simulcast information, the method comprising executing operations on at least one implemented on a user local data processing device, the operations comprising:

receiving audio-visual information <u>associated with a plurality of television</u> programs:

detecting at least one tag in the video information relating to at least one website simulcasting supplemental information relating to the audio-visual information:

retrieving the supplemental information <u>from the at least one website</u>
marking the supplemental information for synchronized display with the audiovisual information:

processing the marked supplemental information without user intervention to generate feature descriptors; and

formatting the feature descriptors according to predetermined criteria to generate a content list

displaying the content list associated with the audio-visual information to a user in relation to each of the plurality of television programs, to enable the user to provide a choice indication if the tag indicates that said synchronized web simuleasts are being broadcast currently and storing the content list if the tag indicates that said synchronized web simuleasts are not being broadcast currently:

receiving the choice indication responsive to the content list; and simultaneously presenting the audio-visual information synchronized together with at least part of the supplemental information, responsive to the choice.

24. (Currently amended) The method of claim 23, wherein the audio-visual information and tag are received in the MPEG format.